

ZER WASTE TO LANDFILL PLEDGE

A Step Towards a Sustainable Future

Presented by Control Union Malaysia –
Circular Economy Division



**Zero waste
to landfill**

Small changes, big impact



Make a
commitment



Reduce waste



Create impact



Build a
sustainable future

Why It Matters

Waste is one of Malaysia's biggest challenges and an **opportunity for change**.

Organisations that act today can reduce costs, strengthen their ESG performance and contribute to a sustainable future.



Rising costs

Waste disposal costs continue to increase.



Growing expectations

Stakeholders, customers and investors expect stronger ESG action.



Stricter regulations

Circular economy and waste regulations are shaping how businesses operate.



Zero Waste to Landfill is more than a goal.
It's a **commitment to build a cleaner, more resilient Malaysia.**

ZERO
WASTE TO
LANDFILL



38,000

TONNES DAILY

Waste generated
across Malaysia



That's the equivalent weight
of the **Petronas Twin Towers**
— every 8 days.

What is ZWTL?

A collaborative ecosystem driving **waste out of landfill.** 



You are a key part of the **ZWTL ecosystem.**



Our goal:

-  Divert waste.
-  Create impact.
-  Build a circular Malaysia.



Together, we close the loop and build a **Zero Waste to Landfill** future.

VERIFICATION & IMPACT

Independently verified to ensure real diversion from landfill.



ZERO WASTE TO LANDFILL



PARTICIPANTS

Organisations/businesses commit and segregate the waste produced.



COLLECTION PARTNER

Collect and transport waste responsibly.



WASTE NEUTRALISATION PARTNER

Recover, recycle, compost or convert waste to value.

What is the ZWTL Pledge?

The Zero Waste to Landfill (ZWTL) Pledge is a **voluntary commitment** by organisations to **minimise the amount of waste sent to landfill** through better waste management and continuous improvement.

By joining the pledge, your organisation takes a visible step towards a cleaner environment and a more sustainable future.



Every action counts.
Together, we can build a zero waste future for Malaysia.

OUR VISION

To achieve

75%

DIVERSION OF WASTE FROM LANDFILL

Within 12 months of signing the pledge, through responsible waste management, collaboration and continuous improvement.



**Protect the
environment**



**Improve
resource
efficiency**



**Strengthen
ESG
performance**



**Build a better
future for all**

What Participants Receive

As a ZWTL Pledge participant, your organisation will receive essential resources and recognition to support and showcase your commitment.



It's free to make the pledge.

The ZWTL Pledge is a free commitment open to all organisations ready to take action towards a zero waste future.



This is your first step.
Together, we can achieve **75% diversion of waste from landfill.**

Every participant receives:



Official ZWTL Pledge

Make a public commitment to reduce waste sent to landfill.



Participant Certificate

Receive a certificate recognising your participation.



ZWTL Logo (Participation)

Use the ZWTL participation logo to showcase your commitment.



Waste Reporting Template

Access a ready-to-use template to track and report your waste data.



Implementation Guidance

Receive practical guidance to help you improve your waste management.



Invitation to ZWTL Community

Connect with like-minded organisations and stay updated on programme news.



How the ZWTL Pledge Works

Our simple 5-step process helps your organisation take action, track progress and achieve meaningful results.



We're with you every step of the way.

From commitment to recognition, Control Union provides the tools, guidance and verification you need to succeed.

1

Pledge

Make a public commitment to achieve 75% diversion of waste from landfill within 12 months.

2

Assess

Understand your current waste streams and establish your baseline.

3

Act

Implement practical actions to reduce, reuse, recycle and recover waste.

4

Track & Report

Monitor progress regularly and report waste diversion through our digital platform.

5

Verify & Celebrate

Control Union independently verifies your progress and celebrates your achievement.



Five simple steps.
One powerful commitment to a zero waste future.



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Is ZWTL Right for You?

The ZWTL Pledge is designed for organisations of all sizes and sectors that are ready to take meaningful action to reduce waste to landfill and build a more sustainable future.



One goal that unites us all:

To achieve 75% diversion of waste from landfill within 12 months.



Manufacturing

Reduce operational waste and improve resource efficiency.



Hotels

Minimise waste from operations and enhance guest experience.



Retail

Manage packaging and store waste responsibly across all outlets.



Offices

Create a cleaner workplace through better waste management.



Hospitals

Ensure safe and responsible waste handling for a healthier environment.



Universities

Inspire the next generation through sustainable campus practices.



Industrial Parks

Drive collective impact through shared waste diversion goals.



Commercial Buildings

Improve building performance and meet sustainability expectations.



**No matter your size or sector, your commitment makes a difference.
Together, we can build a zero waste future for Malaysia.**



Let's Explore Your Waste Journey

Every organisation's waste challenges are different. Let's schedule a **short discovery session** to discuss:

-  Your current **waste streams**
-  Existing **waste management practices**
-  Potential **diversion opportunities**
-  How ZWTL can **support your organisation**



Together, we can achieve **75% diversion** of waste from landfill within 12 months and build a **zero waste future for Malaysia**.



Book a **Discovery Session**

Let's have a short conversation to understand your waste journey and explore how ZWTL can help.

APPLICATION FORM



Scan the QR code to access the application form

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ZWTL INITIATIVES

Simple solutions to help you achieve **Verified Zero Waste to Landfill**



ZWTL Pledge

Make a public commitment to reduce landfill waste.

- ✓ Complimentary
- ✓ Public commitment
- ✓ Movement recognition



Awareness & Training

Build knowledge and inspire action.

- ✓ Employee training
- ✓ Waste segregation
- ✓ Circular economy



Digital ZWTL Platform

Track performance in real time.

- ✓ Waste data & tracking
- ✓ Performance dashboard
- ✓ ESG-ready reports



Independent Verification

Independent assurance of your results.

- ✓ Third-party verification
- ✓ Recognition
- ✓ Continuous improvement

ZERO WASTE TO LANDFILL

Because Nothing Should Go to Waste



Drive Impact

Divert waste.
Protect the planet.



Work Together

Stronger partnerships.
Greater impact.



Build Value

Improve efficiency.
Create lasting value.



Lead the Change

Be a leader.
Inspire change.